RAJA, DARRYL & LOH

Intellectual Property Rights (IPR) and Employment Law Related Issues



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Brands, new technologies, inventions, creative contents, product design and product packaging are important business assets. The creation and development of such assets require ample business resources and capital, yet most companies and businesses often fail to realise the importance of securing and ensuring proper protection for these intangible assets, which are their intellectual Property Rights ("IPR").

The lack or absence of protection over your IPR may potentially lead to serious commercial problems such as disputes over ownership of your IPR, loss of the exclusive right to exploit your IPR and inability to prevent unauthorised parties from copying or using your IPR.

In this 1-hour session, we will share with you the basics of IPR, why IPR is an important asset to your business and what are the steps to be taken as an employer if your employee is found to have breached his IP-related employment obligations.

Please click HERE to register.

As space is limited, registration is not automatic upon submission of details.

A link will be sent to all successful registrations.

FRIDAY, 16 JULY 2021 11.00AM TO 12.00PM