

SSM NATIONAL CONFERENCE 2019

**FUTURE-PROOFING
BUSINESS
IN THE
DIGITAL AGE**

23 & 24 JULY 2019

Sunway Pyramid Convention Centre
Petaling Jaya, Selangor

    /ssmofficialpage

www.ssm.com.my

Official Opening by

YB DATUK SERI SAIFUDDIN NASUTION BIN ISMAIL

Minister of Domestic Trade and
Consumer Affairs





ABOUT THE CONFERENCE

RUNNING IN ITS NINTH YEAR SINCE 2011, SSM NATIONAL CONFERENCE (SSMNC) HAS MADE ITS MARK AS A SIGNATURE REGULATORY EDUCATION AND NETWORKING PLATFORM FOR CORPORATE PROFESSIONALS TO STAY RELEVANT IN THE EVER CHANGING BUSINESS ENVIRONMENT.

In today's digital age, change is inevitable. The technology and processes that are currently being adopted for your business are not guaranteed to work for you in the future. As a result of this, it is imperative that you are always planning ahead. Future-proofing helps one to anticipate and prepare something in such a way that it will not become ineffective or unsuitable for use in the future.

In this conference, we ask some of the essential agendas that the board members and professionals need to think of in future-proofing their company and business.



WHY ATTEND SSMNC2019?

- Discover what board of directors need to think about in future-proofing their business and company?
- Find out how ready you are as board member for the future.
- Get insights on how to combat financial fraud and money laundering in the digital age.
- Get first hand update on the expected reporting practicalities on beneficial ownership.
- Measure the gap between your current level of competencies and the expectation of regulators in your role as company secretary for the future.
- Get updates on section 241 of the Companies Act 2016 and the proposed amendments to Registration of Businesses Act 1956.
- Find out about modernizing the trust companies bill and interest schemes blueprint.
- A space to rethink, revamp and re-learn.



WHO SHOULD ATTEND?

- Company Director
- Chief Executive Officer
- Chief Financial Officer
- Chief Operations Officer
- Entrepreneur
- Company Secretary
- Auditor
- Lawyer
- Fund Manager
- Financial Intermediary
- Banker
- Interest Scheme Operator
- Corporate Adviser
- Compliance and Risk Officer
- Academician
- Regulator
- Government agency

DAY 01 ►► TUESDAY, 23 JULY 2019

TIME

AGENDA

09.00 AM



►► SESSION 1

**FUTURE-PROOFING BUSINESS
IN THE DIGITAL AGE.
FACING THE CHALLENGES.**

Moderator

Tengku Farith Rithauddeen
Group CEO and Co-Founder
SKALI Group

Panel Members

Ashran Dato' Ghazi
Chief Executive Officer
Dattel Sdn Bhd

Ng Yau Chuan
Industry Manager
Google Malaysia

10.00 AM



►► OPENING CEREMONY

11.00 AM



►► MORNING TEA BREAK

11.45 AM



►► SESSION 2

**HOW BOARD-READY ARE WE
FOR THE FUTURE?**

Moderator

Michele Kythe Lim
President/Chief Executive Officer
Institute of Corporate Directors Malaysia

Panel Members

Datin Sunita Mei-Lin Rajakumar
Chairperson
Caring Pharmacy Group Berhad

Datuk Mohd Nasir Ahmad
Chairman/Independent Director
CIMB Group Holdings Berhad

M Nazri Muhd
Founder/President
MyFinB Group

01.00 PM



►► Lunch

TIME

AGENDA

02.00 PM



►► SESSION 3

**TOUGH QUESTIONS FOR
CORPORATE DIRECTORS.**

Moderator

Pankaj C Kumar
Columnist
StarBiz

Panel Members

Chew Phye Keat
Partner
Messrs. Raja, Darryl & Loh

To be confirmed

03.15 PM



►► SESSION 4

**FUTURE-PROOFING THE
COMPANY SECRETARY.
ADDRESSING THE GAPS.**

Moderator

Professor Dr. Syed Abdul Hamid AlJunid
President
MAICSA

Panel Members

Aznorashiq Mohamed Zin
Director
Compliance Division
Suruhanjaya Syarikat Malaysia

Dr Sarah Azlina Che Rohim
Deputy Director
Designated Non-Financial Businesses
and Professions Division
Financial Intelligence and
Enforcement Department
Bank Negara Malaysia

04.30 PM



►► AFTERNOON TEA BREAK

05.00 PM



►► END OF DAY 1



DAY 02 ►► WEDNESDAY, 24 JULY 2019

TIME

AGENDA

09.00 AM



►► SESSION 5

AGENDAS FOR PRIVATE SECTOR IN NATION BUILDING.

Moderator

Dato' Faris Yahaya

Group Chief Executive Officer
Orangebeam Berhad

Panel Members

Noor Azmi Mat Said

Chief Executive Officer
SME Corporation Malaysia

Ahmad Khairuddin Abdul Rahim

Senior Executive Director
Strategic Planning & Development
Malaysian Industrial Development Authority

10.30 AM



►► MORNING TEA BREAK

11.00 AM



►► SESSION 6

COMBATING FINANCIAL FRAUD AND MONEY LAUNDERING IN THE DIGITAL AGE.

Speaker

Dato' Sani Ab Hamid

Deputy Chief Executive
National Financial Crime Centre Malaysia

11.45 AM



►► Session 7

WHY CORRUPTION-FREE IS CRUCIAL TO BUSINESS SUSTAINABILITY?

Speaker

To be confirmed

12.45 PM



►► LUNCH

TIME

AGENDA

02.00 PM



►► SESSION 8

BENEFICIAL OWNERSHIP: FRAMEWORK AND EXPECTATIONS.

Moderator

Norhaiza Jemon

Director
Regulatory Development & Service Division
Suruhanjaya Syarikat Malaysia

Panel Members

Ahmad Farhan Sharifuddin

Manager
Financial Intelligence and Enforcement
Department
Bank Negara Malaysia

Eric Kang Siew Meng

Managing Director
Epsilon Advisory Services Sdn Bhd

03.15 PM



►► SESSION 9

SSM SPEAKS.

- S241 Companies Act 2016.
- Interest Schemes Blueprint.
- Modernizing the Trust Companies Bill.
- Amendments to ROBA 1956.
- Q&A Session.

Moderator

Khuzairi Yahaya

Deputy Chief Executive Officer
Regulatory & Enforcement
Suruhanjaya Syarikat Malaysia

Panel Members

Aznorashiq Mohamed Zin

Director
Compliance Division
Suruhanjaya Syarikat Malaysia.

Mohd Razin Muhammad

Head of Section
Registration and Services Division
Suruhanjaya Syarikat Malaysia

Yap Weng Seong

Head of Section
Regulatory Development & Service Division
Suruhanjaya Syarikat Malaysia

04.30 PM



►► AFTERNOON TEA BREAK

05.00 PM



►► END OF SSM NATIONAL CONFERENCE 2019



SURUHANJAYA SYARIKAT MALAYSIA
COMPANIES COMMISSION OF MALAYSIA
(Agensi di bawah KPDNHEP)

THE ORGANIZER

Suruhanjaya Syarikat Malaysia (Companies Commission of Malaysia) (SSM) is a statutory body which regulates companies and businesses in Malaysia pursuant to the Companies Commission of Malaysia Act 2001. SSM is an agency under the Ministry of Domestic Trade and Consumer Affairs (KPDNHEP). Apart from being a corporate regulator, SSM also serves as an agency to incorporate companies and register businesses as well as to provide company and business information to the public. In its mission to instil good corporate governance through continuous education and effective surveillance and enforcement, the **Companies Commission of Malaysia Training Academy (COMTRAC)** was established in April 2007. It was established to spearhead SSM's external stakeholders training initiatives. Its mission is to train and educate a wide array of corporate role-players comprising directors, company secretaries, the management and employees of companies, auditors, entrepreneurs, innovators and members of the professional bodies, consistent with SSM's functions as stipulated under subsection 17(d) and 18(2) of the Companies Commission of Malaysia Act 2001. The Academy is known as **COMTRAC & Knowledge Management Division** from March 2017. Please visit www.ssm.com.my to find out more about COMTRAC and its training programmes.

REGISTRATION & CONFERENCE SECRETARIAT

Suruhanjaya Syarikat Malaysia
COMTRAC & Knowledge Management Division
Level 12, Menara SSM@Sentral, No.7, Jalan Stesen Sentral 5,
Kuala Lumpur Sentral, 50623 Kuala Lumpur

Tel : +603 2299 4440 (Zakhir) /4441(Priya)/
5308 (Fuza)/ Hellmy (4423).

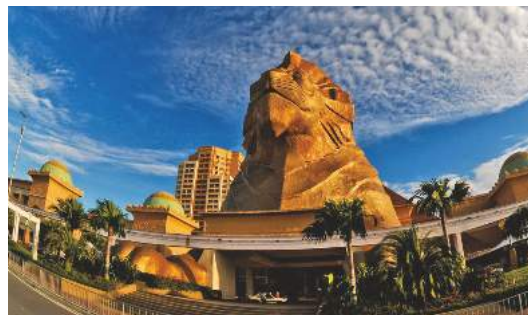
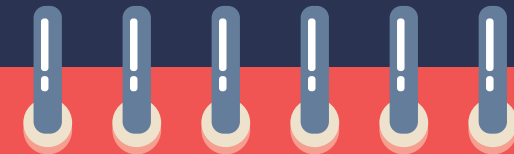
Fax : +603 2299 4451/4452

Email : comtrac@ssm.com.my

www.ssm.com.my

EXHIBITION BOOTHS

There are exhibitions booths available during the SSMNC2019. Please contact Mohd Fairuz, COMTRAC & Knowledge Management Division at tel: **603 2299 4465** | e-mail: mohdfairuz@ssm.com.my for more information. Reservation is on first come first served basis.



CONFERENCE VENUE

Located on the upper floors of Sunway Pyramid Shopping Mall (CP3). It is directly linked to Sunway Resort Hotel & Spa via an air-conditioned link bridge and to Sunway Pyramid Hotel and Sunway Clio Hotel through the shopping mall.

SUNWAY PYRAMID CONVENTION CENTRE (SPCC)

CP3 at Sunway Pyramid Mall
No. 3 Jalan PJS11/15, Bandar Sunway
47500 Petaling Jaya, Selangor Darul Ehsan
Malaysia

Tel : 603-7492 8000

Fax : 603-7492 8001

Email : srhs.eventsales@sunwayhotels.com

Website : www.spcc.sunwayhotels.com

How to reach the venue and other venue details?



<https://www.sunwaypyramid.com/getting-here>

<https://www.sunwaypyramid.com/faq>

HOTEL RESERVATION AND TRAVEL ARRANGEMENT

Hotel reservation and travel arrangement are the responsibilities of the delegates. Accommodation is not included in the conference fee. Accommodations at special rates have been reserved at Sunway Resort Hotel & Spa, Sunway Pyramid Hotel and Sunway Clio Hotel for delegates of SSMNC2019. See FAQs on SSMNC2019 on SSM's website and follow the step-by-step hotel room reservation to book and enjoy the special rates.



Supporting Bodies:



Supporting Partners:





DATE	EVENT	EVENT CODE	REGISTRATION FEE
23 & 24 JULY 2019	SSM NATIONAL CONFERENCE 2019	CONF/KL/19/100	RM1,400

Use one form for each participant. Print or type clearly. Kindly make copies if more forms are needed.

PARTICIPANT'S DETAILS. (All details must be completed.)

Name:	I/C No:
SSM Licensed Secretary No:	
Professional Body Name & Membership No:	
Designation:	
Company:	
Address:	
Office Tel. No:	Fax No:
Mobile No:	
Email Address: Please provide your e-mail address as registration confirmation will be sent to you via e-mail.	
Tax Invoice to be issued in the name of:	
Name of HR personnel:	Tel. No:
<input type="checkbox"/> Vegetarian Meal <input type="checkbox"/> Other Diet:	

Fee is payable to **SURUHANJAYA SYARIKAT MALAYSIA**. Fee RM1,400

Cheque no.:

PAYMENT TERMS

- Fee is payable to **SURUHANJAYA SYARIKAT MALAYSIA**
- Payment can be made in cash, cheque, bank draft, credit card, postal order or money order.
- Each programme fee must be paid separately.
- Only cheque issued by company/firm can be accepted.
- Personal cheque will not be accepted.
- On the reverse of each instrument of payment, please indicate the participant(s) name (maximum 5), License Secretary no. / Prescribed Body name (if any), programme date and event code **CONF/KL/19/100**.
- Attach with a copy of the **Registration Form** (if payment is made before the programme date) or **Invoice** (if payment is made after the programme date) when submitting payment.
- Payment can be made at Suruhanjaya Syarikat Malaysia ("SSM"), Level 17, Menara SSM @ Sentral, Kuala Lumpur and at all SSM's branches in Malaysia.

PROGRAMME FEE

Conference fee is inclusive of certificate of attendance issued by SSM, 2 lunches and 4 tea breaks.

FAX OR EMAIL YOUR REGISTRATION FORM WITH PAYMENT RECEIPT TO:

COMTRAC & Knowledge Management Division, Suruhanjaya Syarikat Malaysia, Level 12, Menara SSM @ Sentral, 7 Jalan Stesen Sentral 5, Kuala Lumpur Sentral, 50623 Kuala Lumpur
Tel : +603 2299 4440 (Zakhir) / 4441 (Priya) / 5308 (Fuza) / Hellmy (4423)
Fax : +603 2299 4451 / 4452
Email : comtrac@ssm.com.my

TERMS & CONDITIONS

Registration is on a first come first served basis.

No walk-in is accepted. All registrations **MUST** be submitted to SSM accompanied with the full payment, five (5) working days before the programme. Admittance will not be permitted unless payment or letter of guarantee is received. Participant will be issued a Certificate of Attendance upon full attendance of the programme and payment is received.

Cancellation

No refund is entertained if participant decides to cancel their registration but a substitute is welcome. Written notification of substitute's name must be received by SSM at least three (3) working days prior to the programme. In cases of cancellation/postponement of programme by SSM, the registration fee will be refunded.

Transfer

No refund is entertained if participant fails to attend the programme. Transfer of registration fee to another programme is not allowed.

Replacement Of Certificate

SSM will charge an administrative fee of RM30.00 per copy for any replacement of certificate due to errors in name or identification card number wrongly filled by participant / representative during registration or loss of certificate, etc.

Suruhanjaya Syarikat Malaysia is registered as a training provider with PSMB under KERAJAAN1846.

DISCLAIMER

SSM reserves the right to cancel the programme, change date(s), venue(s), speaker(s) or any other changes due to any unforeseen circumstances that may arise without prior notice to participants. Upon submitting the registration form, you are deemed to have read and accepted the terms and conditions.

PERSONAL DATA PROTECTION NOTICE

Your personal data and other information provided in this application and including any additional information you may subsequently provide, may be used and processed by SSM as a reference in future to communicate with you on our training programmes/ events. In line with the Personal Data Protection Act 2010, we wish to get your agreement and consent for using your personal data. If you do not consent to the processing and disclosure of your personal data, you should send an e-mail to us at comtrac@ssm.com.my.

Please refer to the Conference's website at www.ssm.com.my for further terms and conditions.